



THE INTERNATIONAL CONFERENCE ON
THEORY AND **A**PPPLICATIONS IN
 THE **K**NOWLEDGE **E**CONOMY

PROGRAMME TAKE 2016

July 6-8 2016
Universidade de Aveiro – Aveiro - Portugal

GOVCOPP Research Centre

www.take-conference.com

Wednesday 6				
12.00	Registration opens			
14.30	Opening Session			
15.00	Keynote			
16.00	Human Resources	Innovation	Business Models	Intellectual Capital
18.00	Reception			
20.00	Dinner in town			
Thursday 7				
9.30	Keynote			
10:30	Coffee Break			
10.45	Innovation	Human Resources	Intellectual Capital	Special Session
13.00	Lunch			
14.30	Public Policies	Logistics	Practical Cases	Special Session
17.00	Retail	Competitiveness		
20.00	Gala Dinner			
Friday 8				
9.30	Keynote			
10.30	Posters	Coffee Break		
11.00	Retail	Human Resources	Competitiveness / HRD	Innovation
13.00	Lunch			
14.30	Farewell			
15.00	Informal Discussion			
16:30	Workshop for PhD students			
20:00	Dinner in town			

Wednesday July 6th July

12.00	Registration opens			
14.30	Auditorium Opening Session			
15.00	Auditorium Keynote: Gary Mc Lean HOW JOURNAL QUALITY STANDARDS DESTROY KNOWLEDGE EXCHANGE GLOBALLY			
15.45	Coffee Break			
	Room 1 HUMAN RESOURCES Chair: Constantin Bratianu	Room 2 INNNOVATION Chair: Miguel Loureiro	Room 3 BUSINESS MODELS Chair: Gaby Neumann	Room 4: INTELLECTUAL CAPITAL Chair: Agnieta Pretorius
16.00	Intercultural Competence as Human Capital: Developing Culturally Responsive Teachers for Diverse Societies Carly Jennings Gary Mc Lean	Facilitating Radical Innovation by Double Loop Learning Introducing a Strategic Framework and Toolbox Thomas Grisold	Knowledge Governance and University Research Center Isabel Pinho	EXPLORING THE 'OTHER SIDE' – STUDYING THE USE MODE OF STANDARDS IN ORGANIZATIONS Andrea Fried Agnieta Pretorius
Manfre16.30	Unemployment in the Eurozone – an explanatory empirical study Nuno Mendes	Kazakhstan – Land of opportunity with the challenge to reward innovation Manuel Au-Yong-Oliveira, Madina Artykbayeva	A critical view of knowledge management in EU MSCA-ITN projects: Use case of EDUWORKS Scott Harrison, Fazel Ansari, Gábor Kismihók, Madjid Fathi	BUILDING AN INTELLECTUAL CAPITAL DISCLOSURE INDEX: AN EMPIRICAL RESEARCH IN PORTUGUESE BANKS Maria Lurdes Ribeiro da Silva Ana Maria Gomes Rodrigues María del Pilar Muñoz Dueñas Maria do Rosário Cabrita
17.00	Workplace Innovation Skills Maria José Sousa	Workplace Innovation: identification of its main determinants" Maria Leonor Sanches Morais de Almeida António Carrizo Moreira	KNOWLEDGE MANAGEMENT AND LEADERSHIP – THE CARBON EMISSIONS SCANDAL IN THE AUTOMOBILE INDUSTRY Eduardo Tomé	The impact of Intellectual Capital on the perceived performance of a Higher Education Organization Soraia Barbosa José Vale Vera Teixeira Vale Manuel Castelo Branco
17.30	INTERDEPENDENCIES OF KNOWLEDGE DYNAMICS PROCESSES AND INTELLECTUAL CAPITAL WITHIN THE ORGANIZATION Ruxandra BEJINARU Cristian-Valentin HAPENCIUC Costică ROMAN	Exploring Workplace Word Phobias a comparative study between the USA and Portugal Sandra Costa	Toward a Supporting KM Model of Concept Generation in Small Architectural Firms Bahram Hooshyar Yousefi, Susanne Durst	Strategies for Higher Education in a global context Ana Bravo António Serralheiro
18.00	Reception Main Building			
19.00	Dinner in town			

Thursday 7th July

9.30	Auditorium Keynote: Aino Kianto INTELLECTUAL CAPITAL AND KNOWLEDGE MANAGEMENT PRACTICES ACROSS COUNTRIES - AND HOW DO THEY BENEFIT THE ORGANIZATION?			
10.30	Coffee break			
	Room 1 INNOVATION Chair: José Maria Viedma	Room 2 HUMAN RESOURCES Chair: Anthony Wensley	Room 3 INTELLECTUAL CAPITAL Chair: Maria Rosario Cabrita	Room 4 SPECIAL SESSION
10.45	How different are new rural ventures from urban ones? Proposing a theoretical framework of analysis Lúcia Pato Aurora A.C. Teixeira	People, Profile and Motivations in Management in IPSS – A study in Felgueiras José António Oliveira Marta Ferreira Vidal	Intellectual Capital in bankruptcy situation – How to capture intangible assets in a crisis moment and turn around? Manfred Bornemann Samuel Kleske	Robert Mellor BIG DATA MODELLING OF THE KNOWLEDGE ECONOMY
11.15	EXPLORING THE RELATIONSHIPS BETWEEN KIBS AND INNOVATION: A QUANTITATIVE ANALYSE IN PORTUGUESE FIRMS ALEXANDRA BRAGA, CARLA MARQUES E ZÉLIA SERRASQUEIRO	The Influence of Knowledge Sharing and Job Satisfaction on the Performance of Healthcare Organizations Carmen Leal Carlos Peixeira Marques Carla Susana Marques Maria Cruz	Monitoring the Intellectual Capital of Cities and Regions Florinda Matos Válter Vairinhos	Robert Mellor BIG DATA MODELLING OF THE KNOWLEDGE ECONOMY
11.45	The Economic Role of Small Knowledge Intensive Firms in European Countries Diogo E. Ferraz e Elisabeth T. Pereira	The role of human resource management in Organizational Entrepreneurship Claudio Matos	Intellectual Capital and elections – does it matter Eduardo Tomé	Robert Mellor BIG DATA MODELLING OF THE KNOWLEDGE ECONOMY
12.15	Initiative to manage or create a high-growth business: Multiple Linear Regression Approach AUTORES: MARIA QUEIRÓS, ALDINA CORREIA, VITOR BRAGA, ALEXANDRA BRAGA	<i>Work Engagement to Employee Performance</i> Francisco Cesário Maria José Chambel	Customer Loyalty Programs in Croatian FMCG Retail“ Mirko Palic, Ivan Kovac and Marin Bozic	Robert Mellor BIG DATA MODELLING OF THE KNOWLEDGE ECONOMY
13.00	Lunch at Restaurante Crasso in the University Campus			
	Room 1 PUBLIC POLICIES Chair: Carlos Jalali	Room 2 LOGISTICS Chair: Gaby Neumann	Room 3 PRACTICAL CASES Chair: Robert Mellor	Room 4 SPECIAL SESSION
14.30	The best and the brightest? Explaining delegation to the bureaucracy Patricia Silva e Carlos Jalili	Innovation strategies and supply chain strategies: analysing the relationship and the impact of fit Ricardo Zimmerman António Carrizo Moreira Luís Miguel D. F. Ferreira	The strategy for the development of social tourism in Sochi Dianna Alexandrovna Backman	Special Session José Maria Viedma DIAGNOSING NATIONS' WEALTH CREATION POTENTIAL IN THE KNOWLEDGE

				ECONOMY CONTEXT. REFLECTIONS ON THE CASE OF SPAIN
15.00	Public Policy Instruments in Tourism. Case study: Impacts of Tourism Rates in Lisbon Katia Costa	Knowledge management in the logistics service industry: a case study analysis in Sweden and Italy Susane Durst Pietro Evangelista	“On-Site vs. Off-Site Corporate MSD Early Intervention as a cost savings business strategy: A Portuguese Case Study Andrew Hatch	Special Session José Maria Viedma DIAGNOSING NATIONS’ WEALTH CREATION POTENTIAL IN THE KNOWLEDGE ECONOMY CONTEXT. REFLECTIONS ON THE CASE OF SPAIN
15.30	The integration of care in Portugal: a conceptual model Ana Dias	Business 4.0 and Generation Y/Z –Challenges and opportunities for human resources management- Josef Decker	Sustainability and Mobility, an European Challenge. Bruno Dourado	Anthony Wensley FUTURE RESEARCH CHALLENGES IN KNOWLEDGE MANAGEMENT
16.00	Organizational Commitment Profiles in the Portuguese Public Administration: An Exploratory Study Ana Nascimento Sabino José Luís Nascimento Fernanda Nogueira Damasceno Dias	Speeding up the Learning Curve! An Approach to Foster Interpersonal and Intraorganisational Knowledge Sharing in Logistics Competence Development Gaby Neumann Thomas	Women Entrepreneurship under GEM: Which countries Differ from Portugal? Joana Moreira, Vítor Braga, Alexandra Braga, Aldina Correia	Anthony Wensley FUTURE RESEARCH CHALLENGES IN KNOWLEDGE MANAGEMENT
16.30	Coffee Break			
	Room 11 RETAIL Chair: Blazenka Knezevic	Room 2 COMPETITIVENESS Chair: Miguel Loureiro		
17.00	A Knowledge Perspective on Needs to Promote Organizational Learning Florian Kagulj	Spatial concentration and spillover effects in tourism in enhancing competitiveness of regions Justyna Majewska, Szymon Truskolaski		
17.30	Young Consumers’ Behaviours on Retail Market and Their Impact on Activities of Retail Chains Katarzyna Bilińska-Reformat Magdalena Stefańska	ENVIRONMENTAL VARIABLES AND ENTREPRENEURSHIP A study with 2011 GEM NES Global Individual Level Data Carla Sampaio, Aldina Correia, Vítor Braga, Alexandra Braga		
18.00	End of Conference Day			
20.00	Gala Dinner at Restaurante Sal Poente (Boats leave at 19.30 from Melia Hotel)			

Friday 8th July

9.30	Auditorium Keynote: Constantin Bratianu KNOWLEDGE DYNAMIC			
10.30	Posters	Coffee Break		
	THE CO-CREATION WHEEL Corry Ellen	DOES POSITIVE PSYCHOLOGY CAN BE APPLIED TO INTRAGRUPAL CONFLICT MANAGEMENT? Ana Leitão	EXPLORING WORKPLACE WORD PHOBIAS DOES THE EDUCATION MAKE ANY DIFFERENCE? Sandra Costa	ON UNLEARNING: RECENT CRITIQUE, OPEN QUESTIONS AND PROMISING OPPORTUNITIES Thomas Grisold
	CUSTOMER LOYALTY PROGRAMS IN CROATIAN FMCG RETAIL Mirko Palic, Robert Bozic, Ivan Kovac			
	Room 1 RETAIL Chair: Blazenka Knezevic	Room 2 - HUMAN RESOURCES Chair: Aino Kianto	Room 3 - COMPETITIVENESS Chair: Miguel Loureiro	Room 4 INNOVATION Chair: Manfred Bornemann
11.00	Managing the Retailer-Supplier Relationship in a SME context: A KM approach Sandra Moffett and Andrea Reid	Redefining education – Close contact with and between students in tutor and mentoring systems and in times of crisis Manuel Au-Yong-Oliveira Nina Szczygiel	The Impact of European Incentives for R & D in Competitiveness of the Portuguese SMEs Liliana Abrantes Elisabeth T. Pereira Anabela Botelho	OBSTACLES TO START-UP A SOCIAL BUSINESS H. Caravau H. Silva, M. Amorim M. Ferreira Dias1,
11.30	Retailers' competitiveness on global markets Grazyna Smigielska Renata Oczkowska	Customer satisfaction and loyalty factors of Mobile Commerce among young retail customers in Croatia Mia Delic , Ines Sutic, Blazenka Knezevic	International competitiveness, knowledge and manager's cognitive style: opening up research avenues from organizational neuroscience Bozidar Vlacic, Miguel Loureiro	Contributes from different domains for creativity management in the context of innovation Patricia Wielecki Rui Miguel Ferreira Roda Manuel António Fernandes da Graça Ricardo Augusto Zimmermann
12.00	THE IMPACT OF PRODUCT VARIETY ON MARKETING AND OPERATIONS MANAGEMENT: A REVIEW AND BIBLIOMETRIC ANALYSIS André Correia-Stein Luis Ferreira	The influence of Organizational Culture on BSC implementation and organizational performance Cidália Oliveira	Implementation and Certification of RD&I Systems in Portuguese Firms: A Factorial Analysis AUTORES: SÉRGIO GOMES; VITOR BRAGA, ALEXANDRA BRAGA; MIGUEL LOUREIRO	The influence of innovation in the internationalization of small and medium enterprises LUÍS BARROS; TERESA BARROS, ALEXANDRA BRAGA

12.30	ATTITUDES OF YOUNGER CONSUMERS TOWARDS BEER AS A RETAIL PRODUCT CATEGORY FROM THE GENDER PERSPECTIVE Blazenka Knezevic, Petra Skrobot, Mia Delic,	From autocratic to paternalistic to democratic teachers – How Corporate Social Responsibility initiatives are contributing to the transformation of education Manuel Au-Yong-Oliveira, Carlos Costa, José Marinheiro, Alexandre	Management without a manager – Nonviolent Communication, NVC in non-institutionalized cultural objects managing based on a model of the Art of Dance Centre in Warsaw Paulina Swiecanska	Exploring the role of human capital, renewal capital and entrepreneurial capital for innovation performance in high-tech and low-tech firms: : Marta Buenechea; Josune Sáenz; Aino Kianto
13.00	Lunch			
14.30	Farewell with Porto Wine at Crasso Restaurante in the University Campus			
15.00	Informal meeting about scientific opportunities for collaboration facilitated by Prof Eduardo Anselmo de Castro Head of GOVCOPP			
16.30	Workshop for PhD Students on Intellectual Capital by Justyna Majewska, Szymon Truskolaski			
19.00	Informal diner in town			