



THE INTERNATIONAL CONFERENCE ON
THEORY AND **A**PPPLICATIONS IN
THE **K**NOWLEDGE **E**CONOMY

CALL FOR PAPERS TAKE 2016

July 6-8 2016
Universidade de Aveiro – Aveiro - Portugal

GOVCOPP Research Centre

www.take-conference.com

The Event

Theory and Application on the Knowledge Economy - TAKE 2016 is a Conference devoted to the multidisciplinary study of the Knowledge Economy in 2016.

The Organizers

TAKE 2016 will be organized by E4 Conferences Scientific Organization, with the collaboration of the hosts, [GOVCOPP](http://www.govcopp.com), a research centre from Universidade de Aveiro, in Portugal.

Universidade de Aveiro is very dynamic new University in Portugal ranked in the international lists. Its facilities are outstanding, its Research Groups have international renown and its students achieve the highest ratings on employability



The Scientific Objectives

TAKE 2016 will have the following objectives:

- a) To analyze the relation between the theory and the applications the economy of the 21st century
- b) To understand how to improve the management of the knowledge based economy we live in
- c) To analyze the today's economy putting together contributions for various fields, namely Knowledge Management, Intellectual Capital, Human Resource Development, etc.
- d) To deal with specific problems we felt are decisive in the economy as Competitiveness, Innovation and Entrepreneurship

- e) To analyze specific sectors that are at the heart of the economic live like the Public Sector, and Logistics
- f) To analyze the case of specific countries, and not only in the developed OECD countries but also in the BRICs.

We consider the knowledge economy a broad spectrum which includes things such as diverse as: HRD, KM, IC, etc. as described by the 10 standing streams and therefore we welcome really contributions in all these fields.

The Location



TAKE 2016 will take place in Aveiro, a charming and smart city located in the centre of Portugal, 50 kms from Porto, 200km from Lisabon near the Atlantic Ocean, also called the Portuguese Venice. Aveiro is the ideal place to visit in early July, for a conference – sunny but not so hot that we cannot work.

The Team

For this conference we have gathered together a team of 14 scholars from 12 countries (Austria, Canada, Croatia, Finland, France, Germany, Sweden, Portugal, Romania, South Africa, Spain, and USA), that will assure the development of 10 streams, in different areas of the topic Theory and Applications in the Knowledge Economy.



TAKE 2016 will also co-managed by GOVCOPP the research centre on Public Policies classified with Excellent by the Portuguese Foundation for Science and Technology in 2015.

TAKE 2016 will be also managed by E4 Conferences Scientific Organization a company specialized in organizing international conferences.

Keynote Speakers

Aino Kianto, Lappeeranta University of Technology - Finland My professional passion is dedicated to understanding and sharing knowledge on how we and our organisations and institutions can best use our wit and creativity to perform better in a sustainable fashion. I study, consult and teach on the management of knowledge, competence, intellectual capital, and innovation

Constantin Bratianu, Academy of Economic Studies, Bucharest Having a complex scientific background and an international academic experience, I am interested in promoting strategic thinking and knowledge dynamics in organizations. I developed the theory of organizational integrators and the multifield approach to the organizational knowledge

Gary Mc Lean has consulted in training, organization development, and quality transformation for over 40 years. He consults primarily in international Human Resource Development (HRD) and organization development, including conflict management, mergers and acquisitions, training, executive coaching, organizational design/structure, and other interventions related to improving individual and organizational performance. Gary has worked as a consultant, taught, and done research in over 50 countries. He was one of two consultants who began the quality journey with Zytec, 1991 winner of the Malcolm Baldrige and Minnesota Quality Awards. He has also presented with Dr. W. Edwards Deming, one of the great quality gurus.

Special Session: Round Table

José M. Viedma is a Doctor of Industrial Engineering, a graduate in Economics and Professor of Strategic Management of Intangibles at UPC Polytechnic University of Catalonia and UPC School of Professional & Executive Development in Barcelona, Spain. He has held top executive positions in computer services and management consultancy firms. He is president and founding partner of the "Intellectual Capital Management System" and founding partner of M&A Fusiones y Adquisiciones. He is also founding member of "The new club of Paris", CISC (Comunidad Iberoamericana de Sistemas de Conocimiento) and IAKM (International Association for Knowledge Management). Jose teaches and researches on the subject of knowledge management and intellectual capital management at the micro level and knowledge economy and knowledge based development at the macro level. He is an advisory board member for a number of journals. His current field of interest is focused on the strategic management of knowledge, intellectual capital and intangible assets practical research and he has consulted and developed a number of management frameworks and systems worldwide. His international research has crystallized in practical methodologies such as ICBS, SCBS, CICBS, RICBS and NICBS. Further information can be found in: <http://www.jmviedma.com/>

Master Class: Big Data Modelling of the Knowledge Economy

Robert Mellor (Kingston University, London) is a Fellow of the Royal Institution; he holds earned doctorates in various academic disciplines including innovation, computing and biology and is author of over 120 scientific publications in reputable journals, including e.g. "Nature". In addition to his scientific publications, he has written ten books, including four on innovation and entrepreneurship and three of his books have appeared in foreign translations. He has won a number of international prizes for his works, is an active consultant with twelve years industrial experience and has been expert advisor to several national governments and the European Union since 1994.

Publications

Conference Proceedings

Upon peer-review process, selected papers will be published in the Conference Proceedings (with ISBN reference). Proceedings will be sent to the Web of Science for ISI indexing immediately after the conference. If by any reason authors don't want their papers sent, we will send only the abstracts.

Supporting Academic Journals

Special issues (covering the journal topics and following the editorial procedures):

European Journal of Training and Development

Competitiveness Review (special issue possible covering the journal topics and following the editorial procedures) >>

Selected papers:

International Journal of Knowledge-Based Development

Journal of Intellectual Capital

Management Dynamics in the Knowledge Economy

Internal Trade Journal

Business Excellence Journal

Entrepreneurial Business and Economics Review (EBER)

For more journals check the web-page.

Important Dates

First announcement online: January 20th

Call for papers (specific per stream): January 20th

Deadline Abstract Submission: March 15th **EXTENDED TILL April 1st**

Decision on Abstracts: April 1st **EXTENDED TILL April 15th**

Deadline for papers: June 1st

Registration deadline for authors: June 15th

Proceedings ready: June 22nd

Conference: July 6th-8th

More information

Further details on the submission of papers, registration and key information on the Conference can be found at

www.take-conference.com

Any questions and queries should be sent to info@take-conference.com